

2025

#FLORIDA TRUCK MEET





SAVE THE DATE!
04.11.25
2 DAYS OF TRUCKS, TRUCKS & MORE TRUCKS!

Event History

The Florida Truck Meet started as a grassroots gathering in 2014 with a simple goal: to unite truck lovers for one unforgettable weekend. What began with just 500 trucks rolling into Daytona Beach has exploded into a can't-miss, high-octane celebration of truck culture!

In 2015, 3,500 trucks stormed Daytona, marking a 1500% growth in just one year. By 2016, the event became a true spectacle with 8,000 trucks flooding the streets. It was clear—this wasn't just a "truck meet" anymore; it was a movement.

In 2017, the event leveled up, moving to the Volusia County Ocean Center right by the beach. With 10,000 trucks in town, 1,000+ show trucks, 50 vendors, and 10,000+ spectators, we blew the roof off the venue (literally, we needed more space!).

Then came 2018. We went big—Daytona International Speedway big. The Florida Truck Meet hit a new gear, bringing in thousands of show trucks, 25,000 spectators, and hundreds of vendors. But the crown jewel? 2021, when we shattered all expectations with over 200 vendors, 5,000 show trucks, and a mind-blowing 50,000 spectators!

Fast forward to 2024, where the action shifted to Orlando Speed World Dragway for an insane weekend of 7,000+ spectators, adrenaline-pumping drag racing, truck pulls, and epic burnout contests. It was pure, heart-pounding fun from start to finish, and it left everyone fired up for what's next.

And trust us, 2025 is going to be even bigger! More trucks, more action, more interactive experiences—everything the truck community loves, cranked to the max. If you thought 2024 was wild, get ready, because we're just getting started!

BE A PART OF HISTORY

Looking for one of the premier truck shows in the world? The Florida Truck Meet has become a key event in the truck community, where hundreds of companies choose to debut new products and feature builds each year. Our dedicated team works tirelessly to make each event bigger and better. Below are some key stats from our most recent event:

Spectators: 10,000+ Spectators

Participants: 1,000+ Registered trucks

After Hours: Nightly Activities Onsite & Around Town.

Social Media Performance: 103k Instagram Followers and 11k Facebook Followers

Email Marketing: Our email list includes over 67,000 unique targeted email addresses

Website Traffic: Our Website receives over 14,000 unique visitors a month.

Media Exposure: Magazine Spreads, Local News & National television coverage annually

Vendors: 100s of the top truck related vendors from around the country

BECOME AN OFFICIAL EVENT SPONSOR

TITLE SPONSOR - \$20,000

As the Title Sponsor, your business will be prominently featured across all event promotions. This package includes the sponsorship of 1 Burnout Contest, 1 Truck Pull, 1 Stage, and the Awards. Your logo will be showcased on all marketing materials, event shirts, and you will receive prime exposure both before and during the event.

BURNOUT CONTEST SPONSORSHIP (4 AVAILABLE) - \$5,000

Includes a social ad, dedicated email, event banner, on-stage mention, recap video highlight, 5 VIP passes, 5 spectator weekend wristbands, and logo on the event shirt.

TRUCK PULL SPONSORSHIP (4 AVAILABLE) - \$5,000

Includes a social ad, dedicated email, event banner, on-stage mention, recap video highlight, 5 VIP passes, 5 spectator weekend wristbands, and logo on the event shirt.

STAGE & BIKINI CONTEST SPONSORSHIP (2 AVAILABLE) - \$5,000

Includes a social ad, dedicated email, event banner, guest judge option, 5 VIP passes, on-stage mention, and logo on the event shirt.

AWARDS SPONSORSHIP - \$5,000

Includes a social ad, dedicated email, dedicated award, 5 VIP passes, on-stage mention, and logo on the event shirt.

ADDITIONAL ADVERTISING OPPORTUNITIES:

Banners - \$250 each | Social Media Ads - \$100 each

Boost your brand exposure by providing products for our monthly giveaway packages.

For more details, email info@fltruckmeet.com.

2 DAYS OF FUN AT THE ORLANDO SPEEDWORLD DRAGWAY!





THOUSANDS OF POTENTIAL NEW CUSTOMERS

VENDOR OPPORTUNITIES

Each booth includes 5 Weekend Wristbands and 2 Staff (non-show) vehicle decals. All booth vehicles require separate registration at \$40 each. Power and water are not provided—please plan accordingly if needed. Vendors may purchase additional booth spaces to expand their setup.

Booths # 1 - 12: \$1,500ea

Located at the main spectator entrance, pricing is for 40ft of frontage.

Booths # 13 - 48: \$1,250ea

Located at the main spectator entrance, pricing is for 40ft of frontage.

Booths # 49 - 61: \$1,000ea

Located at the main spectator entrance, pricing is for 40ft of frontage.

Booths # 62 - 99: \$750ea

Located at the main spectator entrance, pricing is for 40ft of frontage.

ONSITE DETAILER

Only 4 spots available for \$500ea

Each booth includes a 20x100ft space, 5 Weekend Wristbands and 2 Staff (non-show) vehicle decals.

Limited Water access is available, power is provided—please plan accordingly.

24 Hour Access to the venue will start at 9am on Thursday.



**RESERVE YOUR SPACE
CONTACT US TODAY**

EVENT INFORMATION

Vendor Move In: 4/10/2025

Vendor Move Out: 4/13/2025

Thursday: Vendor Set Up 9am - 5pm

Friday: Vendor Set Up 9am - 11am | Main Event 11am till 11pm

Saturday: Vendor Set Up 9am - 11am | Main Event 11am till 11pm

Sunday: Vendor Move Out 9am - 3pm

Orlando Speed World Dragway:

19164 E Colonial Dr, Orlando, FL 32820

CONTACT INFORMATION

eMail: info@fltruckmeet.com

Mailing Address: 101 marketside Ave Ste 404 PMB 245 Ponte Vedra, FL 32081

Please make checks payable to: Truck Fever LLC

For the most up to date show information please visit: www.FLTruckMeet.com



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