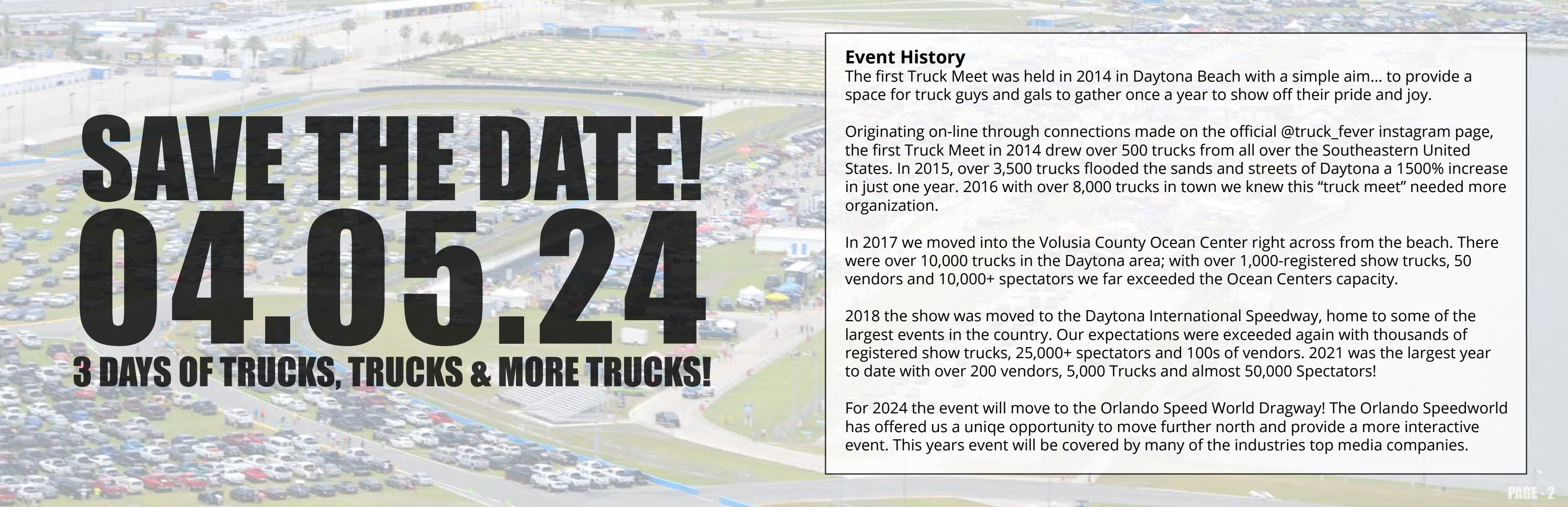


2024

#FLORITDA TRUCK MEET





SAVE THE DATE!
04.05.24
3 DAYS OF TRUCKS, TRUCKS & MORE TRUCKS!

Event History

The first Truck Meet was held in 2014 in Daytona Beach with a simple aim... to provide a space for truck guys and gals to gather once a year to show off their pride and joy.

Originating on-line through connections made on the official @truck_fever instagram page, the first Truck Meet in 2014 drew over 500 trucks from all over the Southeastern United States. In 2015, over 3,500 trucks flooded the sands and streets of Daytona a 1500% increase in just one year. 2016 with over 8,000 trucks in town we knew this "truck meet" needed more organization.

In 2017 we moved into the Volusia County Ocean Center right across from the beach. There were over 10,000 trucks in the Daytona area; with over 1,000-registered show trucks, 50 vendors and 10,000+ spectators we far exceeded the Ocean Centers capacity.

2018 the show was moved to the Daytona International Speedway, home to some of the largest events in the country. Our expectations were exceeded again with thousands of registered show trucks, 25,000+ spectators and 100s of vendors. 2021 was the largest year to date with over 200 vendors, 5,000 Trucks and almost 50,000 Spectators!

For 2024 the event will move to the Orlando Speed World Dragway! The Orlando Speedworld has offered us a unique opportunity to move further north and provide a more interactive event. This years event will be covered by many of the industries top media companies.

BE A PART OF HISTORY

If your looking for the largest all truck show in the world look no further! 100s of companies choose to release new products and featured builds at the Florida Truck Meet as it has become a staple in the Truck Community. Our team works around the clock to make each year better than the previous, below you will find a quick overview of our event stats from our most recent event.

Spectators: 20,000+ Spectators

Participants: 2,000+ Registered trucks

After Hours: Nightly Activities Onsite & Around Town.

Social Media Performance: 103k Instagram Followers and 11k Facebook Followers

Email Marketing: Our email list includes over 67,000 unique targeted email addresses

Website Traffic: Our Website receives over 14,000 unique visitors a month.

Media Exposure: Magazine Spreads, Local News & National television coverage annually

Vendors: 100s of the top truck related vendors from around the country

BECOME AN OFFICIAL EVENT SPONSOR

TITLE SPONSOR - SOLD

Be the face of Florida Truck Meet with your business-listed prominently on all promotions along with unique marketing opportunities before and during the event.

SUPPORTING EVENT SPONSOR

Burn Out Pit Sponsorships (4) - \$2,000 | Truck Pulls (6) - \$2,500

Bikini Contest (3 Remaining) - \$1,500 | Wrist Band - SOLD | Swag Bag - SOLD

Event Map - \$1,000 | Staff Shirt - \$1,000 | Trophy - SOLD

ADDITIONAL ADVERTISING OPPORTUNITIES

Banners - \$250ea | Social Ads \$100ea | *Email Sponsor - \$250ea

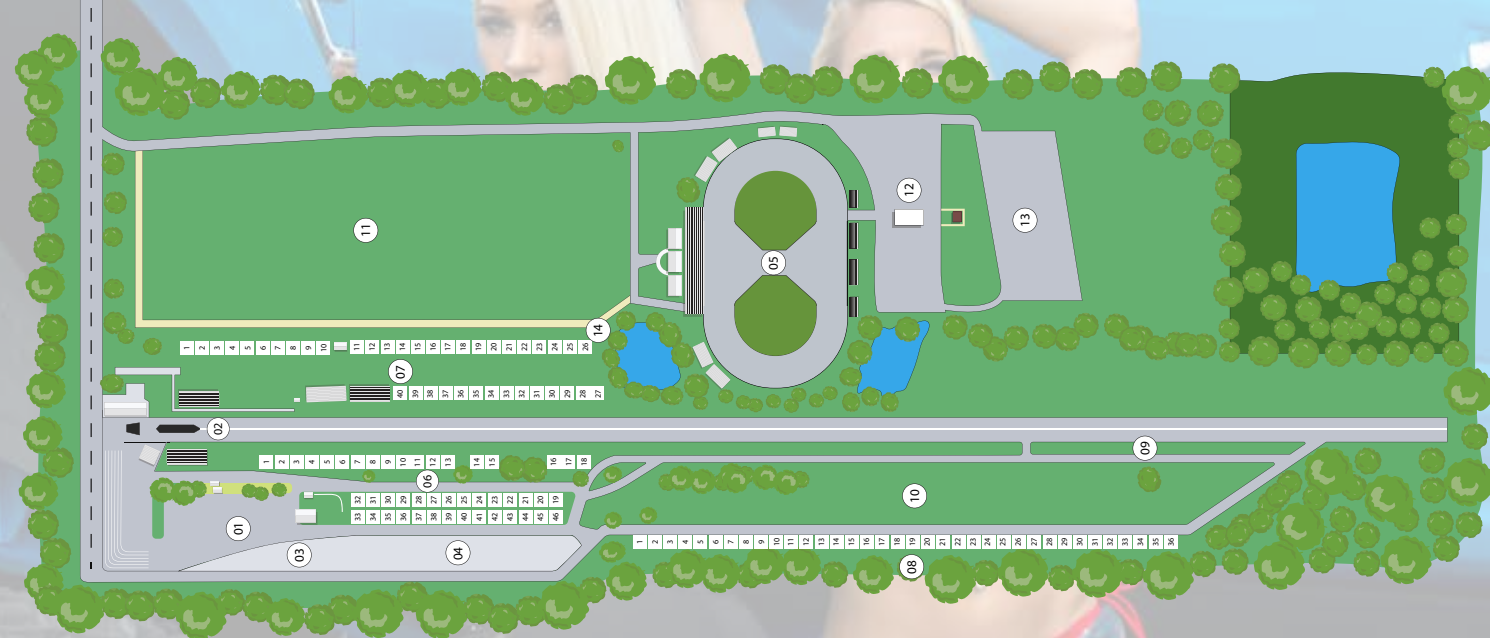
*Swag Bag Insert - starting at \$250

GIVEAWAY SPONSORSHIP

Get extra brand exposure by providing products for our monthly giveaway packages.

Email info@fltruckmeet.com for more information.

3 DAYS OF FUN AT THE ORLANDO SPEEDWORLD DRAGWAY!



LEGEND			
01 RACE STAGING	05 BURN OUT PIT	09 AUDIO VENDORS	13 TRAILER PARKING
02 DRAG STRIP	06 MAIN VENDORS	10 SHOW PARKING	14 SPECTATOR ENTRANCE
03 DYNO	07 MAIN VENDORS	11 SPECTATOR PARKING	
04 TRUCK PULL PAD	08 PERFORMANCE VENDORS	12 DETAILERS	



THOUSANDS OF POTENTIAL NEW CUSTOMERS

MAIN EVENT VENDOR BOOTHS - \$1,500

40ftx40ft vendor booth located in the main event sections 6 & 7 next to the drag strip in the grass.

Includes a single 20amp outlet & 10 staff passes

PERFORMANCE VENDOR BOOTHS - \$1,000

40ftx40ft vendor booth located in the main event section 6 booths 19-46 in the grass.

Includes a single 20amp outlet & 10 staff passes

AUDIO VENDOR BOOTHS - SOLD OUT

40ftx40ft vendor booth located in the main event section 9 in the grass.

Includes a single 20amp outlet & 7 staff passes

ONSITE DETAILER - SOLD OUT

Asphalt area behind the circle truck in section 12, limited water and power hook ups, please plan accordingly.

Includes 5 staff passes

TRUCK CLUB BOOTH - \$250

Set up a tent (up to 10x20) next to all your members that have registered for the show.

Located in Section 8, all trucks must register to enter the event.

FOOD & BEVERAGE VENDORS MUST CONTACT ORLANDO SPEEDWORLD DIRECTLY

Additional staff passes are available for \$10 each before the show. All booth vehicles must be pre-registered for \$40.



**RESERVE YOUR SPACE
CONTACT US TODAY**

EVENT INFORMATION

Vendor Move In: 4/5/2024

Vendor Move Out: 4/7/2024

Friday: Vendor Set Up 9am - 5pm | Drag Strip Test & Tune 5pm till 11pm

Saturday: Vendor Set Up 9am - 11am | Main Event 11am till 11pm

Saturday: Main Event 10am till 3pm | Vendor Move Out 3pm - 7pm

Orlando Speed World Dragway:

19164 E Colonial Dr, Orlando, FL 32820

CONTACT INFORMATION

eMail: info@fltruckmeet.com

Mailing Address: 101 marketside Ave Ste 404 PMB 245 Ponte Vedra, FL 32081

Please make checks payable to: Truck Fever LLC

For the most up to date show information please visit: www.FLTruckMeet.com

Follow us on Social on Instagram: @floridatruckmeet



www.FLTRUCKMEET.COM